

COOKIE POLICY

I. GENERAL INFORMATION

1. Terra Recycling Spółka z ograniczoną odpowiedzialnością with its registered office at: 42 Traugutta Street, 05-825 Grodzisk Mazowiecki (hereinafter referred to as the Controller or TERRA Recycling), according to the act Electronic Communications Law dated July 12, 2024, hereby informs about using cookies and other similar Internet technologies (such as Web Storage) on the website available at <https://terrarecycling.pl> (hereinafter referred to as the Website).
2. Only anonymous statistical data about people visiting the Website is collected with the use of cookies and other Internet technologies. Information obtained with the use of the technologies specified above generally does not constitute personal data – it is not assigned to a specific person and does not enable his or her identification.
3. As regards the information collected by cookies that may be assigned to a specific person (may constitute personal data for the Controller), the provisions of the [“Privacy Policy”](#) apply.
4. Placing and using cookies, as well as similar Internet technologies is not harmful to the user's device (i.e., computer, telephone, or tablet), and does not cause any changes to either the device configuration or the software and applications installed thereon.
5. The technologies referred to above are used for the following purposes:
 - 1) ensuring safety of using the Website,
 - 2) adapting the content of the Website pages to user's preferences and optimizing (facilitating or improving) the use of the Website; in particular, these files enable recognition of user's device and properly display the website, tailored to his or her individual needs,
 - 3) creating statistics, analyzes and reports on how users use the Website pages, which allows improving their structure and content.
 - 4) presenting advertisements, including based on user preferences.

II. COOKIES AND OTHER TECHNOLOGIES

1. When using the Website, small text information sent by the server is placed on the user's device. Typically, text files contain information such as the name of the website, the unique identifier of the person visiting the Website, and the file storage time.
2. The following types of cookies are used on the Website:
 - 1) depending on the entity that uses cookies:
 - a) first-party cookies – placed on the user's end device by the Website used by the user; the name indicating the Controller's domain is saved in the file (i.e., terrarecycling.pl),
 - b) third-party cookies – placed via the Website by external entities whose services the Controller uses (such as Google LLC).
 - 2) depending on the storage time on the user's device:
 - a) session (temporary) cookies – they are created whenever the user enters the Website and deleted from the user's device at the moment of closing the browser window,
 - b) permanent (persistent) cookies – they are stored on the end device of the person visiting the Website for the time specified in the cookie parameters or until the user deletes them.

3. The following types of cookies are used on the Website:
 - 1) necessary cookies – they enable correct displaying of the website and using basic functions and services available on the Website. They are also used to ensure security (they are used, for example, to detect authentication fraud within the Website). Their use does not require user's approval and they cannot be disabled by managing cookie settings; (legal basis: Article 6(1)(f) of the GDPR – legitimate interest);
 - 2) functional cookies – they enable remembering preferences of the Website user and adapt the Website to the settings selected by the user. It is possible to disable them, but this may result in some services or parts of the Website not functioning properly (legal basis: Article 6(1)(a) of the GDPR – consent);
 - 3) analytical cookies – they are used to measure and analyze the viewership of a relevant website (they allow us to measure such parameters as the number of visits, views, average time spent on the Website, collect information about traffic sources). Owing to these types of files, we know how users use the Website, which pages are the most popular and we can improve the functioning of our Website; (legal basis: Article 6(1)(a) of the GDPR – consent);
 - 4) advertising cookies – they enable presenting information tailored to users' preferences (based on the browsing history and actions taken by the user, advertisements are displayed on third-party websites, including in social networks). With their use, we are also able to measure the effectiveness of advertising campaigns (legal basis: Article 6(1)(a) of the GDPR – consent).
4. The Controller informs that cookies may also be placed and used by third parties. Third-party cookies are placed on the user's device especially in order to:
 - 1) protect against spam and ensure system security (we use the so-called "Google reCAPTCHA" on the Website),
 - 2) enable the use of services and technologies of third parties placed on the Website (e.g., Google maps, YouTube videos),
 - 3) analyze the activity of anonymous users and generate statistics on the basis thereof (e.g., using Google tools) that help us identify ways of using the Website,
 - 4) achieve the Controller's own marketing goals including for the purpose of displaying tailored materials in advertising networks.
5. Details about cookies used within the Website:

Cookie	Domain	Description	Duration	Type
YSC	.youtube.com	Youtube sets this cookie to track the views of embedded videos on Youtube pages.	session	Advertising
VISITOR_INFO1_LIVE	.youtube.com	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months	Advertising
VISITOR_PRIVACY_METADATA	.youtube.com	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months	Advertising

Cookie	Domain	Description	Duration	Type
_gcl_au	.terrarecycling.pl	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	3 months	Analytical
ga*	.terrarecycling.pl	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytical
_ga	.terrarecycling.pl	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days	Analytical
elementor	terrarecycling.pl	The website's WordPress theme uses this cookie. It allows the website owner to implement or change the website's content in real-time.	never	Necessary
yt-player-headers-readable	youtube.com	The yt-player-headers-readable cookie is used by YouTube to store user preferences related to video playback and interface, enhancing the user's viewing experience.	never	Functional
yt.innertube::requests	youtube.com	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	never	Advertising
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	never	Functional
yt.innertube::nextId	youtube.com	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	never	Advertising
wpEmojiSettingsSupports	terrarecycling.pl	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	session	Necessary

6. The Controller also uses the following Internet technologies enabling data storage:
 - 1) Session Storage - a “data warehouse” that allows saving data and storing it locally in the web browser of the user visiting the Website only until the browser window is closed.
 - 2) Local Storage - a “data warehouse” that allows saving data and storing it locally in the web browser of the user visiting the Website on a permanent basis (even after closing the browser window), until the user deletes it.
 - 3) IndexedDB – a “data warehouse” with a larger capacity (then Web Storage) in which data is stored in the cache of the web browser of the user visiting the Website until the user deletes it.

III. HOW TO MANAGE COOKIES AND OTHER TECHNOLOGIES

1. The Website User may make choices regarding the use of cookies by the Controller and third parties (in particular analytical and advertising cookies). Nevertheless, a change in cookie settings may affect the quality of using services or prevent the use of some functionalities of the Website (for example, in the case of disabling cookies necessary for the proper functioning of the Website, saving settings regarding user preferences).
2. The User can manage his or her preferences and at any time withdraw consent to placing and storing (on the device he or she is using) cookies that are not necessary for the proper functioning of the Website and the use of available functionalities (in particular analytical and advertising cookies), by changing the settings using tools available on the Controller's Website (for this purpose, use the cookie baner option in left corner of the website), which does not affect the lawfulness of the data processing carried out before the consent was withdrawn.
3. The user may also change cookie settings or disable cookies in his or her web browser at any time. If he or she does not change the default browser settings, these files will be placed on the end device and will be used according to the rules specified by the web browser provider.
4. The User who, after reading the information available on the Controller's Website, does not want cookies and other technologies to be saved in the device's web browser, should delete them from his or her browser after visiting the Website.
5. Detailed information on managing cookies in the most popular web browsers (i.e., changing settings, limiting the ability to save cookies, disabling, deleting them by the user) is available in the web browser's help section and on the following websites:
 - 1) Chrome: <https://support.google.com/chrome/answer/95647?hl=pl>
 - 2) Firefox: <https://support.mozilla.org/pl/kb/ciasteczka>
 - 3) Microsoft Edge:
<https://support.microsoft.com/pl-pl/windows/program-microsoft-edge-i-przegl%C4%85danie-danych-a-prywatno%C5%9B%C4%87-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>
 - 4) Internet Explorer:
<https://support.microsoft.com/pl-pl/windows/usuwanie-plik%C3%B3w-cookie-i-zarz%C4%85dzanie-nimi-168dab11-0753-043d-7c16-ed5947fc64d>
 - 5) Opera: <https://help.opera.com/pl/latest/web-preferences/#cookies>
 - 6) Safari: <https://support.apple.com/pl-pl/105082>.

VI. ADDITIONAL INFORMATION

1. This “Cookie Policy” is for information purposes only and applies only to the website available at <https://terrarecycling.pl>.

2. The Website contains buttons, tools or content directing to services and websites of entities belonging to the Elemental Capital Group, network services (e.g. LinkedIn) as well as to websites of service providers and partners of TERRA Recycling. The Controller recommends that every user, after going to the websites of other entities, read the cookie policies applicable thereto.
3. This version of the “Cookie Policy” applies from January 1, 2025.